

## Product description

uTypia Print Module in connection with a uTypia Shop is a great solution for selling standard printed matter, such as business cards, envelopes, labels, badges, promotional product, flyers and so on. The text editing wizard has the functionality your customers need to design their print layout online. They can create the layout, edit text, upload graphics and check everything in a preview. In addition, templates make the order process easy and comfortable, also. With each order you receive all the order data and the output graphic ready for printing. The production process becomes less time-consuming and more efficient! The output file is production ready.



## Features

- Layout preview
- Custom wizard: Text editing, set borders, Graphic upload, exact logo positioning
- Setting up Templates for easy endcustomer ordering possible
- B2B templates to ensure compliance with corporate identity guidelines (CI) possible
- Output format for digital and offset printing (PDF, RGB/CMYK/special colors...)
- Does not support .pdf output for round texts
- Product image as background in preview
- different possibilities for special print needs: bleed, Bleedbox, CropBox, TrimBox
- Characters can be compressed only in width, not height, to fit the printed matter when the optimize function is used
- Multiple design upload per Excel spreadsheet possible

## Target group

uTypia Shop owners or those who want to become, and who want to sell personalized print products online, suitable for B2B and B2C as target group

## Included Services

- Activation of the Print module incl. the possibility for .pdf in RGB/cmyk/special colors as output format
- Adding of the uTypia demo range of print products for editing (for the setup of own print products)
- Unlimited number of print products can be setup
- This service is per customer – if there is more than 1 uTypia shop, it can be activated for free for the others

## Not Included

- Setup of print products
- Setup of templates of the print products

## Available for these uTypia products

### Available for the following uTypia products:

- uTypia Business 6 Professional
- uTypia consumernext Professional
- uTypia Portal
- uTypia company shop

### Not available for the following uTypia products:

- uTypia page
- uTypia voucher
- uTypia Business 6 Standard
- uTypia consumernext Standard

## Demo

<https://print.utypia.com> B2B

<https://consumernext-print.utypia.com> B2C

## References

Live uTypia Shops (References):

Business cards: <https://stempelglatz.utypia.com/UI/det-de/Catalog/GLATZ/Business-cards/20041109143439399>

Lyreco Denmark Business cards: <http://lyreco.dk.utypia.com/UI/da-DK/Catalog/Lyreco/VISITKORT/20140701095055655>

Sticker, Badges, Rulers, Certificates <https://www.superstickers.com/c/325500/subjects/personalised> (uTypia integrated for customization)

Badges <https://target.utypia.com> (closed shop USA)

Contact: utypia support [utypia@trodat.net](mailto:utypia@trodat.net) +43 7242 239 340

